

# Serena Grazia

*Creative Writer & Visual Designer.*

Pistoia (PT), Italy  
+39 392 2904015  
serenagrazia15@gmail.com

> *website link*

## languages

English	C1
Spanish	B2
French	B1
Korean	TOPIK 1.2
Italian	<i>mothertongue</i>

## technical skills

Microsoft Office Suite / Google Workspace /  
Wordpress / Social Network / Adobe Creative Suite /  
Canva / Figma / SEO Writing / HTML, CSS & JS.

## interests

Art / Cinema / Music / Singing / Pop Culture /  
Foreign History & Culture / Women History / Pilates.

## courses & certificates

*2022 & 2024*

**Cycle of Asian Seminars**  
at University for Foreigners of Siena  
& Eurasia Foundation (from Asia)

*2022*

**TOPIK 1.2 (A2)**  
at Korean Ministry of Education (exam administered  
at University for Foreigners of Siena, IT)

*2016*

**Certificate in Advanced English (CAE / C1)**  
at University of Cambridge (UK)

## profile

Always looking for collaborations and environments where I can unleash my full potential. '*One cannot not communicate*,' states the first axiom of the Palo Alto School — and that indeed applies to me. I analyze, research, write and create to connect cultures, companies and people.

## education

*2023*

Specialization Course in **Content Management & Copywriting**  
*Location:* IED, Milan *Grade:* 30/30

*2023 — Present*

Master's Degree (L12) in **Communication Design & Digital Product Design**  
*Location:* ISIA, Florence

*2018 — 2021*

Bachelor's Degree in **Visual Arts & Communication Design**  
*Location:* IED, Florence *Grade:* 109/110

*2011 — 2016*

High School Diploma in **Foreign Languages**  
*Location:* ITCS Pacini, Pistoia *Grade:* 87/100

## work experience

*2019 — Present*

**Freelance Creative Writer & Visual Designer**

*02 / 2022 — 03 / 2023*

**Graphic Designer** at Studio09

*09 / 2021 — 12 / 2022*

**Graphic Designer & Editor** at Edera Rivista

*11 / 2021 — 12 / 2021*

**Cultural Mediator** at VISIO | Thinking Beyond

## other experiences

*01 / 2021 — Present*

**Supporting Member (volunteer)**  
at Italian Red Cross — Pistoia Committee (IT)